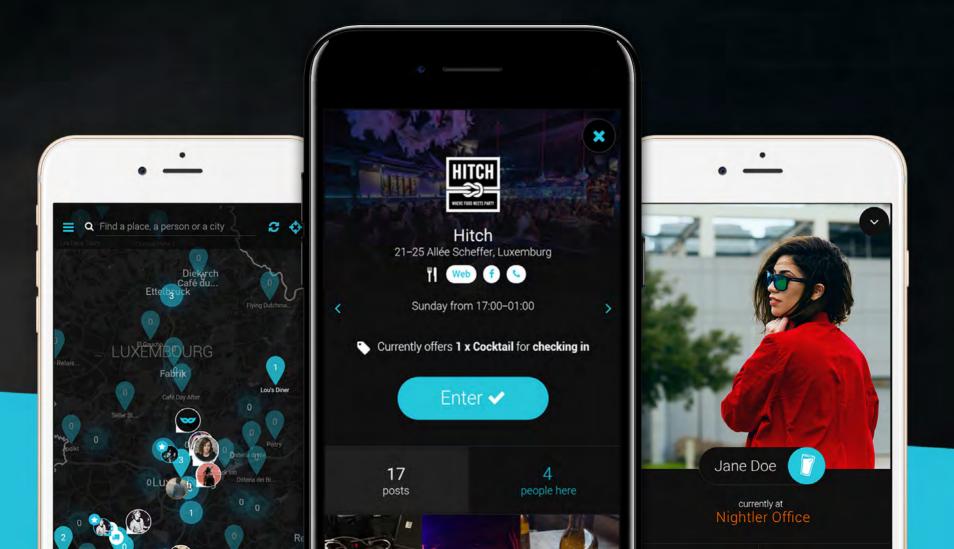




#### FIND THE PEOPLE. LIVE THE NIGHT.



#### TABLE OF CONTENTS

ABOUT

EVENTS

FOR BUSINESSES

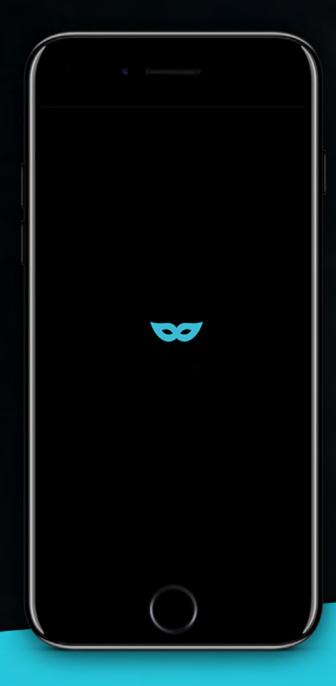
ADVERTISEMENTS

ROADMAP

CONTACT

## ABOUT

ð



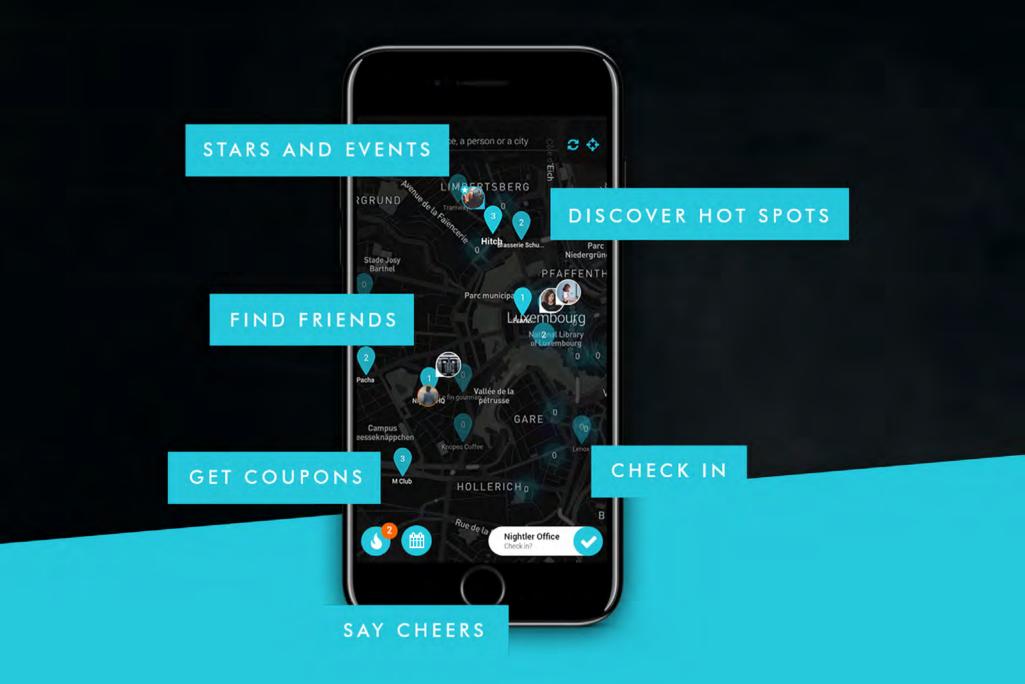
#### THE ULTIMATE NIGHTLIFE APPLICATION

MADE IN LUXEMBOURG BY MICHEL STROTZ



GET IT ON Google play

WWW.NIGHTLER.COM



#### CHECKINS

Checking in means temporarely registering your position with one of our locations. Once you're checked in, other users can see you on their map.

#### LOCATIONS

Nightler has multiple types of locations, all of them in relation to the nightlife, food or event sector. They are visible as markers on your map.

#### PROFILES

Login is only possible with a Facebook account. This way we are able to retrieve your friendlist and connect you instantly with your friends. Additional Nightler specific settings are available.



#### NUMBERS

Launched in January 2017

Currently features **OVER 550 locations** 

#### Over 2000 checkins

posted in the first trimester

#### Over 250 photos posted

posted in the first trimester

#### Over 2000 users

in the first months

#### Over 100 events

every week

#### MISSION

Eliminating the 3 most basic Nightlife questions

Where are you? Who else is there? How is it?

#### **NIGHTLER AGENDA** & SUGGESTIONS

200

0

NIGHTLER FOR BUSINESSES

## REACH NEW AUDIENCES

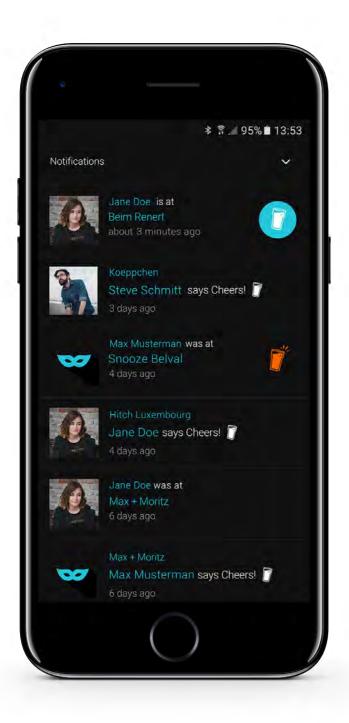
Free advertisements for businesses, each time a user interacts



-







## ACTIVE PUBLICITY

with personalized Nightler Notifications on every interaction in the app and Push Notifications on Android and iOS:

Jane Musterman now is at Example Place

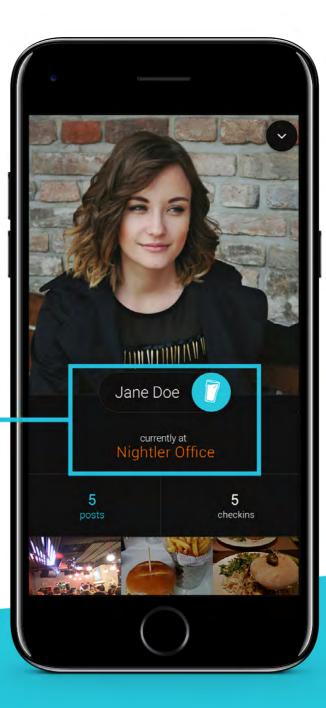
"People want to know what their friends are up to, thus every checkin is free publicity for a location."

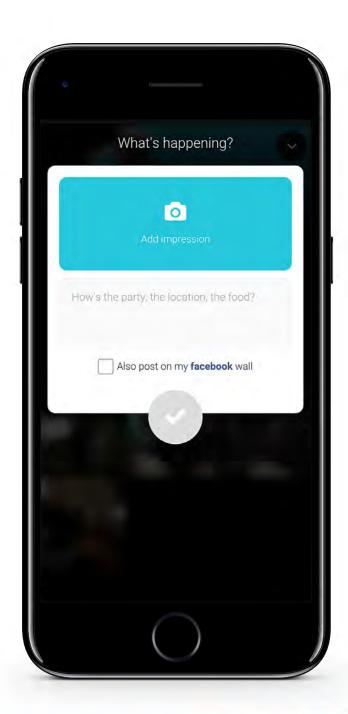
## CHEERS BUTTON

More active publicity when people say "Cheers!" to each other at your location.

CHEERS!







## HONEST REVIEWS

#### with Nightler Impressions

Impressions are photos and text messages that are displayed on a location's or on an event's Nightler wall.

Posting is only possible for checked-in users.

Impressions can be shared on Facebook.

## INCRESASING TRAFFIC

More in-app traffic on locations with our gadgets



+



Stickers

Beermats

# NIGHTLER ADVERTISEMENTS

## MORE CUSTOMERS



Attracting new customers with our advertisement possibilities

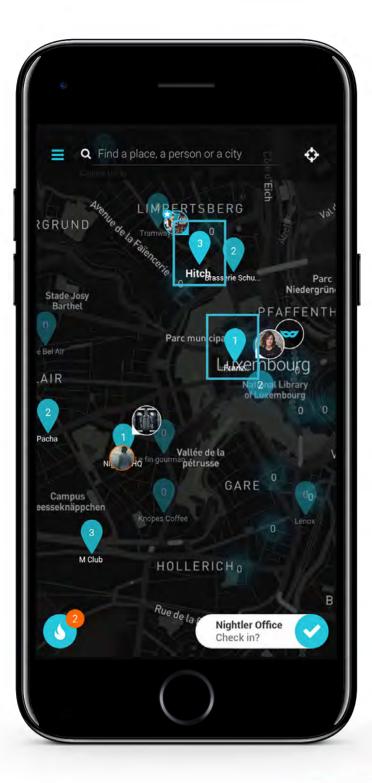




Coupons



\*Pricelist not included



#### PREMIUM

A Premium partnership offers locations enhanced visibility and better customer insights in the Business Dashboard.

With an increased Pin Value, markers will be more visible than competitors on the Nightler map.



Attractingcustomers by giving away special and unique coupons. Choose between different types: **Checkin, post, giveaway** and **specific targeted** offers or even **customized products**.

New coupon received

Hitch

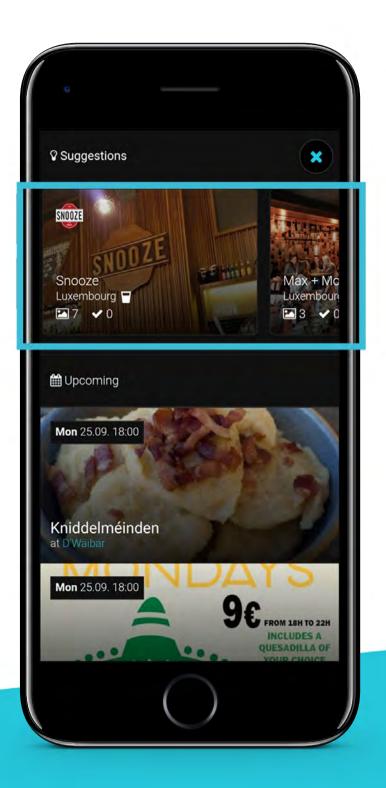
Juntil June 12th 2011

Validate

1x Cocktail

\* Close

Clients will receive the coupons once they reach your goal and can easily validate them at your location.

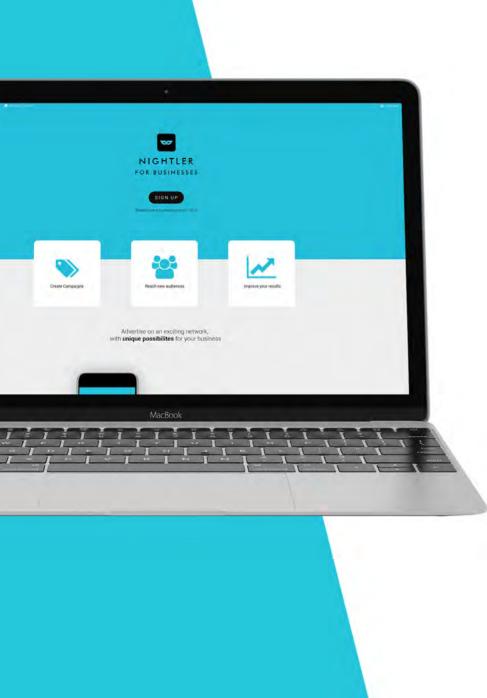


## SUGGESTIONS

With Suggestions, we recommend locations to our users, based on their own checkin data.

Investing in Suggestions, makes locations more likely to appear.





## BUSINESS DASHBOARD

With the Nightler Business Dashboard, location owners will be able to manage their data and create their own coupons & advertisments.

## > 1ST QUARTER 2018

#### EUROPEAN EXTENSION

From Luxembourg to Germany, France, Belgium and Austria





#### CONTACT

Nightler may be contacted under the following address:

Depixit Sàrl 29, rue de Vianden L-2680 Luxembourg Luxembourg

#### info@nightler.com

Star & Event Applications and Submissions:

www.nightler.com/apply

Coupon & Business proposals:

#### www.nightler.com/contact



#### WWW.NIGHTLER.COM